



Regional Advisory No. 02, s. 2022
January 13, 2022

In compliance with DepEd Order (DO) No. 8, s. 2001
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but only for information of DepEd officials,
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INVITATION TO BECOME AN EVENT PARTNER

In line with the centennial birth anniversary of Ka Pepe Diokno, there will be a **Makatao at Maka-Pilipino: #JWDiokno100 TikTok Competition** from **January 14 to February 14, 2022**. This competition, which will be utilizing the TikTok application as its platform, aims to reach out and engage with the youth and online sectors through a creative and competitive contest to broaden interest towards lessons in the struggle for human rights and democracy in the Philippines.

Jose W. Diokno, the "*Father of Human Rights Advocacy in the Philippines*," is a prominent figure in the struggle for democracy during the Marcos Regime. A Human Rights Lawyer and prominent opposition leader against the Marcoses—he became one of the earliest political prisoners upon the declaration of Martial Law in 1972.

Anent to this, the organization is inviting you to become an event partner for the above-mentioned event. As an event partner, you can provide support through endorsing our event updates on your organization's website and social media accounts, giving us an opportunity to expand our audience. In turn, your logo will be placed on the promotion materials for this event and the official website of the competition jwdiokno100.com. Your participation in this endeavor will be most appreciated as it aims to advocate for the cause of human rights and the legacy of Jose Diokno to the Filipino youth. We hope that this may also be the beginning of many collaborations between our institutions.

Attached is the mechanics of the said competition.

ESS/ajc
01/13/2022





Human Rights Violations Victims'
Memorial Commission

ANNEX A

Diokno TikTok Competition Mechanics/Criteria/Details

How to join the competition?

Step #1:

Create and upload your TikTok video inspired by the legacy of Jose W. “Ka Pepe” Diokno in the most creative way using the hashtag **#JWDiokno100** and tag **@hrvvmc** on TikTok.

Step #2:

Fill up the submission form, and submit your entry through jwdiokno100.com.

Competition Guidelines

1. The TikTok competition is open to all Filipino citizens of all ages across the Philippines.
2. The videos may be solo, duo or group but only (1) person from the duo/group should enter their submission.
3. The following are the requirements for entries:
 - a. All entries must be 15-60 seconds only.
 - b. All entries must be uploaded on their personal **TikTok accounts** publicly from **January 14-February 14, 2022**.
 - c. All entries must include the hashtag **#JWDiokno100** and tag **@hrvvmc** on TikTok.
 - d. All entries are free to use any form of submission such as dance, musical, short film, and lip-sync, etc.
 - e. All entries must be original. Copy or dummy videos are not allowed.
 - f. All entries must adhere to TikTok [general community guidelines](#).
 - g. All participants shall submit their entries by filling up the submission form via the official competition website: jwdiokno100.com.
4. The five (5) winners will be selected from the **Top 100** TikTok entries.
5. Counting of the total number of engagements for the Audience Engagement Award will be until **February 20, 2022** (Philippine Standard Time) at **12:00 noon** only.
6. Announcement of the winners will be on **February 26, 2022**.
7. Further details will be posted on the official social media Facebook account of the Human Rights Violations Victims' Memorial Commission and the official competition website jwdiokno100.com.



**Human Rights Violations Victims'
Memorial Commission**

Criteria for judging

30%: Theme Integration

The degree to which the entry captured and depicted the life and/or advocacies of Jose W. Diokno;

30%: Creativity and Originality

The novelty and imagination of the entry's approach to story-telling;

30%: Impact

The film's resonance to the intellect and emotions;

10%: Production Value

The entry's production value, in terms of direction, cinematography, music and sound, editing, etc.

Awards and Prizes

- Grand Winner
 - The Grand Winner will receive ₱26,000.00 and a plaque of recognition.
- 1st Runner-Up
 - The 1st Runner-Up winner will receive ₱10,000.00 and a plaque of recognition.
- Consolation Prize
 - There will be three (3) consolation prize winners who will each receive ₱3,000.00 and a plaque of recognition.
- Audience Engagement Award
 - The Audience Engagement Award winner will receive ₱5,000.00 and a plaque of recognition. The winner will be determined based on the entry with the most number of total engagements.
- Top 100 Finalists
 - The Top 100 Finalists will be given an e-certificate of recognition.