



Republic of the Philippines
Department of Education
CARAGA REGION



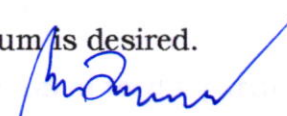
February 26, 2021

REGIONAL MEMORANDUM
No. 109, s. 2021

To: ASSISTANT REGIONAL DIRECTOR
SCHOOLS DIVISION SUPERINTENDENTS
CHIEFS OF FUNCTIONAL DIVISIONS
This Region

CONDUCT OF REGIONAL PRESS CONFERENCE WITH
SECRETARY LEONOR MAGTOLIS BRIONES

1. Memorandum PAS-OD-2021-011 calls for weekly conduct of Regional Press Conference featuring DepEd Secretary Leonor M. Briones alongside DepEd Field Officials, stakeholders, and local media partners.
2. Dubbed "EduAKSYON: Aksyon. Solusyon," this virtual press conference aims to provide the public with relevant and necessary information on the various interventions related to distance learning. DepEd Caraga will host this event on March 9, 2021, at 11:00 AM via Zoom, live-streamed via official FB Pages.
3. In connection to that, each SDOs shall submit a Division ID not later than March 5, 2021. (A Division ID is a one-minute video highlighting the leadership, topography, and best practices of the Division. The Regional ID shall be updated by Mr. Roel Galido Chavez.)
4. Queries may be sent to pau_caraga@deped.gov.ph or via Private Message through DepEd Caraga Region FB Page or contact Mr. Pedro A. Tecson (09283059286).
5. Immediate dissemination of this memorandum is desired.


EVELYN R. FETALVERO, CESO IV
Director III
Regional Director

Encls.: As stated
Reference: Memorandum PAS-OD-2021-011
To be indicated in the Perpetual Index under the following subjects:

DISTANCE LEARNING LCP PRESS CONFERENCE

PAU/pat
02/26/2020



Address: J.P. Rosales Avenue,
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Enclosure to Regional Memorandum No. 109, s. 2021

TALAKAYAN with SEC. LILING
Regional Press Conference with SLMB

EduAKSYON: Aksyon. Solusyon.
March 9, 2021; 11 am via Zoom

I. RATIONALE:

The Office of the Secretary of Education launched an information campaign dubbed "**EduAKSYON: Aksyon. Solusyon**," a weekly online press conference hosted by Regional Offices. It aimed to provide the public with necessary and relevant information on the various issues on the implementation of the Learning Continuity Plan (LCP) and other related issues. This activity also allows the Secretary to virtually meet and greet field officials, stakeholders, and local media partners. It commenced on February 16, 2020, hosted by DepEd Region 2. DepEd Caraga will host the event on March 9, 2021.

The Office of the Regional Director, through the Public Affairs Unit (PAU), shall plan and coordinate with the concerned offices, including the Office of the Secretary through the Public Affairs Service (PAS).

II. CONSIDERATIONS:

1. Topics given to media partners shall be submitted by the Regional Office to PAS.
2. Technical requirements, manpower, and script shall be handled by the PAU and ICT Units, in coordination with SDOs and CO counterparts. Zoom links will be provided a day before the schedule. In the interest of time, a Division ID longer than one minute may be cut or shortened during the press con.
3. Press Con House Rules shall be given by PAS.
4. PAU to coordinate with PIA for the participation of media partners and stakeholders.
5. Local Media may submit questions in advance (maximum of two questions each) to PIA or PAU on or before noon of March 8, 2021, via pau.caraga@deped.gov.ph.
6. Media partners with advanced questions shall be prioritized by the moderator.
7. In case a media partner is unable to join the Zoom during the Press Con, the moderator may read the submitted question/s.