



Republic of the Philippines  
**Department of Education**  
**Caraga Region**  
 Butuan City




**REGIONAL ADVISORY**

No. 22, s. 2018



To : **SCHOOLS DIVISION SUPERINTENDENTS**  
 This Region

From :  **BEATRIZ G. TORNO, Ph.D., CESO IV**  
 Regional Director

Subject : **CALL FOR ENTRIES FOR THE LCC COFFEE TABLE BOOK**

Date : **February 19, 2018**

Please find attached copy of **Memorandum DMCI-2018-00-00038** dated **January 29, 2018** of **Usec. Lorna Dig Dino, Ph. D., Curriculum and Instruction and Chairperson, LCC on the Call for Entries for the LCC Coffee Table Book.**

The **DepEd** through the **Literacy Coordinating Council** will launch a **coffee table book** with **Advocacy on Literacy** as the **primordial concern.**

**School Division Offices (SDOs)** are **encouraged** to **submit entries** highlighting **best practices** and **success stories** in **literacy program** implementation initiated by any of the **DepEd schools, learning centers, ALS CLCs, LGUs and NGOs** covered by this region. This **office** will only **submit best three (3) entries** to **LCC** based on the **Guidelines/Criteria** set by the **LCC.**

It is on this **premise** that only **one** of the **three (3) entries** sent by each **Region** will be **chosen.** Each **DepEd Regional Office** shall **qualify** for **one (1) story** to be **featured** in the **LCC Coffee Table Book.**

**SDOs** through the **Division ALS Focal Persons** are advised to **refer** to the **Memorandum DMCI-2018-00-00038** cited above. **Submission of entries** will be through the **CLMD** email at **ro\_clmd13@yahoo.com** on or before **March 15, 2018.**

For further **information** and **clarifications,** you may contact, **Mrs. Marilyn F. Antiquina, Regional ALS Focal Person** at **(085)342-8207 loc. 123/09383190663.**

For your **information** and **guidance.**



Republic of the Philippines

Department of Education

**LITERACY COORDINATING COUNCIL**

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**MEMORANDUM**

DMCI-2018-00-00038

TO : **ALL REGIONAL DIRECTORS**

FROM :   
**LORNA DIG DINO, Ph.D.**  
Undersecretary for Curriculum and Instruction  
Chairperson, LCC

SUBJECT : **CALL FOR ENTRIES FOR THE LCC COFFEE TABLE BOOK**

DATE : **29 January 2018**

Department of Education, through the Literacy Coordinating Council (LCC), as part of its advocacy, will launch a coffee table book which aims to:

- a. Contribute to the realization of the goal of universalizing literacy in the Philippines by creating public awareness of and interest in programs, projects, and activities addressing this concern;
- b. Sustain, expand, and institutionalize literacy efforts by motivating and recognizing individuals, institutions, and local government units through appropriate recognition by featuring them in the Coffee Table Book;
- c. Encourage the development and replication of innovative, creative, and indigenous literacy programs; and
- d. Bestow honor on and recognition to outstanding individuals and government and non-government organizations for their dedication, commitment, and contribution to the universalization of literacy in their respective communities.

In this regard, LCC is calling for entries which highlight best practices and success stories in literacy program implementation initiated by DepEd, LGUs, and NGOs. The selected stories will be featured in the LCC Coffee Table Book. Submissions will be accepted from February 1, 2018 until March 23, 2018 through the LCC email at [lcc@deped.gov.ph](mailto:lcc@deped.gov.ph). Please refer to the attached guidelines for more details.

For questions or clarifications, your staff may contact **Ms. Karina Paula H. Marquez, Project Development Officer II, LCC Secretariat**, at telephone numbers (02) 631-0590; (02) 631-0567; (02) 631-0579 or through e-mail address: [karina.marquez@deped.gov.ph](mailto:karina.marquez@deped.gov.ph) or [lcc@deped.gov.ph](mailto:lcc@deped.gov.ph).

We are looking forward to your support in this activity.

Thank you.

**GUIDELINES ON THE SUBMISSION AND SELECTION OF ENTRIES FOR THE  
LCC COFFEE TABLE BOOK ON SUCCESS STORIES ON LITERACY**

**1. Call for Entries for Success Stories on Literacy**

Submissions may be any of the following:

- Success story of a learner or a beneficiary of a literacy program or project initiated by DepEd, LGU, or NGO
- Success story of a literacy program or project initiated by DepEd, LGU, or NGO

1.1 A DepEd Regional Office may submit a maximum number of three (3) entries from any of the DepEd schools, learning centers, ALS CLCs, LGUs, or NGOs covered by the region.

1.2 Entries shall meet the following requirements:

- Language: English or Filipino
- Font: Century Schoolbook, 11 pt
- Double spaced
- Maximum of 5 pages (excluding photos)
- With a title
- Saved as Word Document on A-4 size paper
- Attach a maximum of 10 photos (.jpeg)
- 1-page letter of introduction which includes Summary of Story; name of region; name of Schools Division Office; name of learner/beneficiary or project; contact person and contact details per story
- Endorsement letter signed by the DepEd Regional Directors (one for the 3 entries)

1.3 All entries shall be emailed to LCC at [lcc@deped.gov.ph](mailto:lcc@deped.gov.ph), on or before March 23, 2018 bearing the subject: LCCCTB\_Region No.

**2. Evaluation and Selection of Entries**

Each DepEd Regional Office shall qualify for one (1) story to be featured in the LCC Coffee Table Book. Only one of the three entries sent by each Region will be chosen.

2.1 Criteria for Evaluation

a. Presentation and Style	10%
b. Relevance to the Theme (Success Stories on Literacy)	15%
c. Over-all Story / Inspiration	25%
d. Impact of the-Literacy Intervention	50%
<b>TOTAL</b>	<b>100%</b>

**3. Validation of Entries**

The LCC TWG and Secretariat shall validate the winning entries through actual visit and interview to ensure authenticity and integrity of the entry and to gather additional information and documents, including high resolution photos and images to be used in the production of the LCC Coffee Table Book.

**4. Recognition of Entries**

4.1 All finalists and winners shall receive a certificate of recognition from the LCC. All winning entries (17) shall be included in the LCC Coffee Table Book which will also be featured at the LCC website. Recognition ceremonies shall be conducted in conjunction with the LCC's National Literacy Conference in September 2018.